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Amateur stock trading has become increasingly popular with the advent of platforms like Public and Robinhood. The trend had a Rubicon moment in February after the r/wallstreetbets banded together to drive the GameStop (GME) stock up astronomically.

Stonks: Do they only go up?

By Cory Sparks
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Whether someone conducts hours of research looking through balance sheets and quarterly reports of individual companies or funds in the stock market or not, there is one thing both types of investors can agree on.

Buy low, sell high.

This buying and selling refers to someone buying a share, or a piece of a company, at a lower price, watching it grow to a higher price over time, and then selling that share for more money than they bought it at. An example of this would be buying a share of Apple for \$100, holding it for a year, and then selling it for \$115, thus making a \$15 profit.

According to statista.com, a consumer survey database regarding industry studies, 55% of Americans are invested in the stock market, consistent with the 55% investment rate from 2018 and 2019.

Despite this relative consistency, however, investing became a large topic following the stock market crash in the beginning of 2020. The S&P 500, a value combination of the top 500 stocks, fell from \$3,380.16 on Feb. 14 to \$2,304.92 on March 20.

This 32% drop in the S&P 500 share price classified it as something of “low” value, and the stock rebounded at roughly

\$3385.51 by Aug. 20.

Until the end of the year, the stock market continued to trend upwards.

Then, “the GameStop situation” happened. In order to combat against many wealthy people associated with the “top 1%” who were shorting (betting against) beaten down stocks such as GameStop or BlackBerry, many people on a Reddit group called “wallstreetbets” bought a ton of shares in the two companies in order to combat those shorting efforts.

Despite the fact that these two companies were flirting with bankruptcy over the course of the past few years, their share prices skyrocketed.

“I came out of it \$200 up, as I only bought one share of GameStop when it was \$13,” UWO sophomore Connor Bukoski said.

While Bukoski flipped a profit out of the GameStop situation by buying in early, many people lost tens of thousands of dollars worldwide by buying the stock at an inflated price and holding it for too long.

“I really think young people need to understand that what is

going on with some of these super volatile stocks is not really investing,” said Jeff Kemp, who retired early and gives free annual investing classes at Oshkosh North High School and the Oshkosh Seniors Center. “The trading has nothing to do with evaluating the value of a particular company; it’s all about trying to time your purchase of the particular stock while it’s going up and getting out with a profit before it goes down.”

According to the Yahoo Finance Harris Poll, 28% of Americans bought GameStop or other viral stocks in January.

This type of trading, where research isn’t considered a top priority, isn’t exactly new, but the market that it is in is new.

Instead of a culmination of people dumping money into stocks where each share is only a few cents, this type of “hype stock buying,” through groups such as wallstreetbets, has made its way into slightly larger market capitalization (total amount of money invested into a stock) companies.

“What is going on with stocks like GameStop has been going on for 50 years,” Kemp said. “The

trading simply has moved from penny stocks to smaller market capitalization stocks in the broader market indexes.”

Kemp said that instead of simply tossing money into an individual stock and praying that the share value goes up in order to flip a profit, young people should consider long-term, conservative investing strategies such as a retirement account like a Roth IRA.

These accounts typically invest one’s money into a broader market, such as the S&P 500 or a total stock index fund, that will match the long-term gains of the stock market.

“I would suggest a young person first save some money and build a cash reserve of a few thousand dollars and put it in the bank,” Kemp said. “A smart investment choice would be a 2060 Target Retirement fund to invest in within the IRA.”

Many family brokerages will allow a Roth IRA retirement account to be set up. Otherwise, depending on the job, many occupations will allow their employees to set up a 401k retirement fund where a portion of their check (of their choosing) is put into one of these broader markets as it accumulates interest over time.

If someone put \$1,000 into an S&P 500 index fund per month for 22 years, and if they saw an average of 10% growth per year,

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- Jeff Kemp

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Katie Pulvermacher / Advance-Titan

UWO’s herbarium contains around 125,000 specimens of exclusively vascular plants. Student assistant Catriona Ellis (left) and assistant professor Ladwig (right) pose with specimens from the 1880s.

Herbarium fourth largest in state

By Mackenzie Seymour
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UW Oshkosh’s Neil A. Harriman Herbarium is a natural history museum that displays a wide variety of plants from all over the world.

The herbarium was founded in 1964 by Neil A. Harriman, a biology and microbiology professor at UWO from 1964 to 1998. According to the department of biology’s website, the herbarium grows at a rate of 2,000 specimens per year and is the fourth largest facility in Wisconsin.

The herbarium, which is located in room 9 of Halsey Science Center, contains around 125,000 specimens of exclusively vascular plants such as ferns, lycopods, conifers and other gymnosperms, and angiosperms or flowering plants.

Laura Ladwig, the new director of the herbarium and an assistant professor of biology at UWO, said herbariums are important to the scientific community because natural history collections are valuable resources that aid research projects. Herbariums allow scientists to classify and systematically organize large collections of plants.

“Having a physical, historic record of these organisms can help us with plant taxonomy, and helps answer questions related to

ecology and evolution,” Ladwig said.

The herbarium provides UWO students with an opportunity to view examples of botanical diversity from across Wisconsin and major biomes around the world. Nearly every family of vascular plant is represented within the collection.

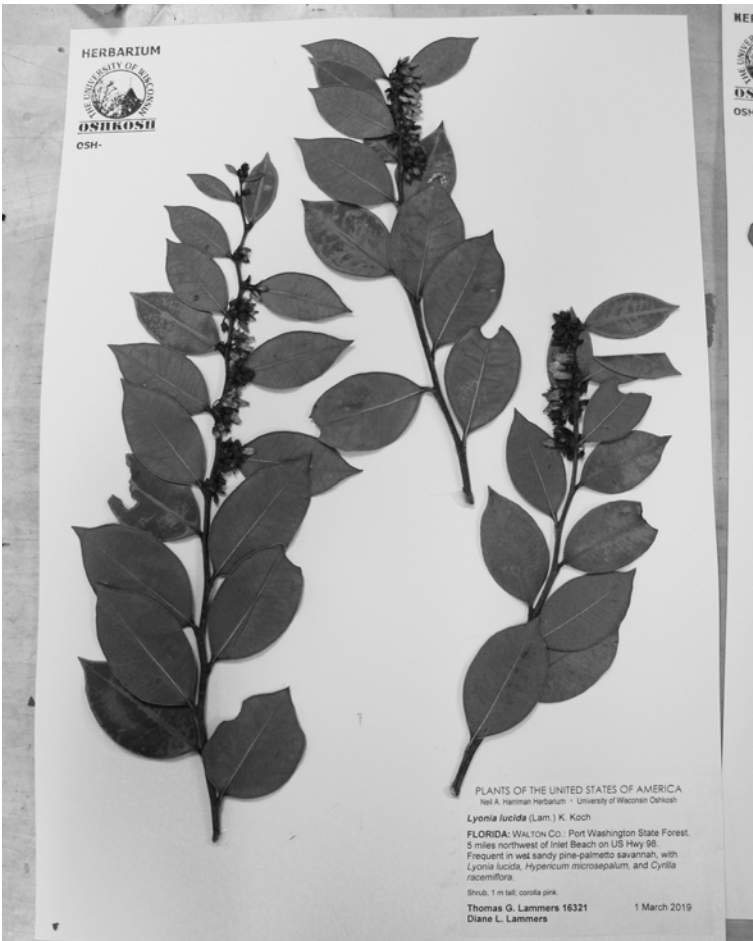
Some native vascular plants from Wisconsin preserved in the herbarium include poke milkweed, Eastern hop-hornbeam and spotted snap-weed.

In describing the preservation process, Ladwig said that researchers begin by going out into the field to collect plants. After collecting the whole plant, it is then pressed, dried and glued onto a special archival paper.

“Every plant receives a unique label containing its scientific name, origin and general information about the plant. Then, the specimen gets organized and cataloged into the herbarium,” she said.

Ladwig said the most interesting plants preserved in the herbarium are the ones that date back to the 1800s and provide unique historical data and records.

“The oldest plants were collected around the time when the university was being established,” she said. “There is something magical about hold-



Katie Pulvermacher / Advance-Titan

ing an actual plant from that time in your hand.”

Other interesting plants in the herbarium include a taxonomic group called lianas, which are woody vines that grow mainly in tropical forests. Species in

the herbarium include Virginia creepers and honeysuckle.

To visit the herbarium, contact Ladwig at ladwigl@uwosh.edu or call 920-424-1002 for more information.

Stonks: Interest in stocks rises

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that person will have \$1 million in their account. This does not count the dividends, or time-incremental payments being paid to an investor for continuing to hold onto a stock, paid to someone on top of their profits due to share difference.

That example is among many others showing that while in-

vesting in a broader market index fund doesn’t seem as exciting, long-term gains are more likely to happen than if someone were to dump money into a hype stock like GameStop where their investment doesn’t represent the market as a whole.

“In my personal portfolio, I only use the Total Stock Market index fund to invest in equities,” Kemp said. “My goal as

an investor is to match the returns of the stock market, and I know that I will accomplish that goal every time using that index fund. It certainly isn’t flashy, but it works as an investment strategy and it works with much less volatility risk than the other approaches to investing.”

Investments that allow someone to open a retirement account are TD Ameritrade, Fidelity, M1

Finance and many others.

For any additional questions on how the stock market functions, Kemp is available and open to answer questions submitted to his “Adventures In Investing” Facebook page at facebook.com/Adventures-In-Investing-169453006488584/.

One year later: How UWO responded to COVID-19

By Sophia Voight
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In March 2020, the World Health Organization declared the COVID-19 outbreak a pandemic. This is the month that many people in Wisconsin became aware of the coronavirus and started adapting their lives for living in a pandemic.

Friday marks the one-year anniversary of UW Oshkosh moving courses online and beginning quarantine measures to stop the spread of the coronavirus among its faculty and students.

Here is a timeline of UWO's response to COVID-19's spread:

March 2020

In the beginning of March, UWO's Emergency Operations Committee began identifying strategies to help the campuses cope with potential impacts from a coronavirus outbreak.

On March 10, Chancellor Andrew Leavitt emailed students, faculty and staff advising them against travel over spring break and to self-isolate for 14 days if they travel to an area with a large number of COVID-19 cases.

Just two days later as virus cases in the country soared to the hundreds and Wisconsin had confirmed six cases of COVID-19, UW System campuses quickly made plans to extend their spring break vacation an additional week in an attempt to keep students from bringing the virus back to campuses.

In a university-wide email on March 12, Leavitt informed staff and students that classes for all UWO campuses would be canceled for the following week and courses would begin through alternative methods following the two-week spring break.

All students in residence halls were asked to pack their personal belongings and return to permanent residences after classes on Friday, March 13.

In the March 13 email, students were notified that all residence halls would remain open in the case that they could not return home.

Within the next week, the university announced courses would remain online throughout the semester, there would be no in-person spring commencement and students would need to collect their remaining belongings from the residence halls.

By the end of the month, Wisconsin passed 1,000 cases and the U.S. saw more than 10,000 total confirmed cases.

Wisconsin Gov. Tony Evers also issued a statewide the Safer at Home order, closing nonessential businesses.

April 2020

At the start of April, UWO announced plans to refund students for housing and food contracts.

Later in the month, Winnebago County confirmed its first death from COVID-19 as cases continued to grow by the thousands.

UWO extended its alternative method course delivery into the first four weeks of the summer semester.

Around the same time, Evers extended Wisconsin's Safer at Home order into May.



Graphic by Sophia Voight

On March 12, 2020 UWO suspended all in person classes and sent students home as cases of COVID-19 rose in Wisconsin.

Leavitt announced plans to furlough employees as the institution faced economic challenges in the fallout of COVID-19.

May 2020

As COVID-19 cases continued to skyrocket, reaching over a million total cases in the U.S., UWO decided to move the second four-week summer session online.

On May 15, Leavitt announced the charge of the Recovery Task Force led by university Police Chief Kurt Leibold to evaluate options for returning students in the fall semester.

June 2020

On June 11, UWO released the Titans Return for fall 2020 plan, which outlined health and safety measures the university would take to reduce the spread of COVID-19 when it reopens for the fall.

The initial plan required that everyone on campus wear masks, for spaces be rearranged to promote social distancing and plans have courses offered both in person and online.

The same day, the New York Times identified the Oshkosh-Neenah area as the 6th highest metropolitan area in the nation in terms of the rate at which COVID-19 cases rose.

July 2020

In July, the Recovery Task Force announced plans to have classes delivered in face-to-face, online and HyFlex options for the fall semester and allow students to continue living in the residence halls.

The severity of the pandemic going into the fall still remained uncertain, and the Recovery Task Force stressed UWO's Titans Return plan was flexible and allowed for a switch to total remote learning in the event of an outbreak on UWO campuses.

Under the updated Titan Return plan, UWO ensured students

would have access to testing on campus and dining services which would be available at Blackhawk and Reeve, as well as for takeout.

As university officials prepared for students to return to campus, UWO Fond du Lac and UWO Fox Cities campuses suspended collegiate athletics for the 2020-21 academic year.

Later in the month, the Wisconsin Intercollegiate Athletic Conference (WIAC) announced that the majority of fall sports for the fall semester would be canceled.

August 2020

As the fall semester quickly approached, the Recovery Task Force reversed its initial plan to have all courses move online after Thanksgiving break.

The campus prepared to bring students back by rearranging furniture and removing tables and chairs to promote safe physical distancing.

The Recovery Task Force also announced the majority of events and meetings for fall 2020 would be held virtually.

The university announced free testing for students and employees through a testing partnership with Prevea Health.

Webster Hall was designated as an isolation center for students who receive positive COVID-19 results.

September 2020

As students returned to classes and residence halls in September, all students in the dorms were required to take COVID-19 tests to assess the threat of the coronavirus on campus.

The university ramped up testing at Albee Hall, administering over 2,000 coronavirus and antigen tests a week in September.

Along with testing those exposed to COVID-19, UWO also began randomly selecting students for antigen testing for

screening the virus on campus.

But as classes began, the Winnebago County Health Department (WCHD) described COVID-19 activity in the county as "significant" and "uncontrolled," while Oshkosh moved onto the New York Times top 10 list of cities where COVID-19 was spreading the fastest.

Following a rise in cases on campus, in-person seating in dining areas closed to all students, faculty and staff for two weeks.

UWO began increasing testing of its residence hall students, requiring them to get a COVID-19 test every week.

October 2020

Moving into October, Wisconsin continued to stay a hotspot for COVID-19 as it continually broke records for the number of daily cases and deaths.

The Oshkosh-Neenah area was listed as the worst outbreak area in the nation, according to the New York Times as COVID-19 hospitalizations were at the highest level to date in the Fox Valley region.

On campus, however, the positive test rate declined to around 3% in October, according to the university's COVID-19 dashboard.

UWO began planning for the spring 2021 semester, deciding to continue with a mix of course delivery options of in-person and online.

The university also announced that the December commencement would be held virtually.

Wisconsin experienced its worst COVID-19 case surge in October with one in 60 residents receiving positive test results in October, according to WDHS.

November 2020

UWO opened a new COVID-19 testing center at Culver Family Welcome Center (CFWC) Nov. 9 with new rapid antigen tests that provide results in 15 minutes to

help combat the surge of cases in the region.

UW System campuses served as the first surge testing sites for the new rapid-results COVID-19 tests in the nation.

Residence hall students began testing more frequently, requiring students to test weekly at the Albee testing center.

December 2020

UWO finished off the semester with a positivity rate for COVID-19 cases below 2%, the lowest since the start of the semester, according to the UWO COVID-19 dashboard.

Due to declining cases, UWO shortened its quarantine period from 14 days to 10 days as advised by the Center for Disease Control and Prevention.

February 2021

The spring semester began with classes again both in person and online, with more than half of courses offered in person.

UWO began spring classes amid low COVID-19 cases and only reported 35 positive cases of COVID-19 on campus in February.

Students in the residence halls are still required to get a weekly COVID-19 test and continue to social distance and wear masks at all times unless eating, drinking, showering, brushing their teeth or if their dorm room door is closed.

The university started expanding dining options for students as Reeve Union Marketplace opened in person dining for the spring and Blackhawk Commons opened more serving stations.

UWO also started expanding in-person activities. Spring Taste of Oshkosh was in person and social distanced and movie nights, gaming nights and craft nights started up again in person.

The WIAC returned athletics and winter competitions, but competitions are currently conference-only and no spectators are allowed.

Toward the end of the month, UWO opened up its community vaccination site at the CFWC and began vaccinating those in Phase 1a, which includes health care workers, essential workers and those age 65 and over.

March 2021

Now, two weeks into March and UWO positivity rate for COVID-19 cases has remained below 1% since the beginning of the spring 2021 semester, according to the UWO COVID-19 dashboard.

The Student Health Center began administering vaccines to educators and child care workers, which include all faculty members, at the start of March.

Students are still required to wear masks in common areas and socially distance, while residence hall students are required to get weekly COVID-19 tests.

It has been almost a year since UWO closed its campuses, and the university has managed to avoid major outbreaks of COVID-19 on campus and keep courses partially in person.

Arts & Entertainment

Nash Fung brings magic to UWO

Enjoy a free virtual magic show tonight

By Lexi Langendorf
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Award-winning magician, speaker and comedian Nash Fung will host a virtual magic show for UWO students today at 8-9 p.m. Sign up for the event and see more information on UWO Titan Connection. With over 18 years of experience, Fung has been voted two-

time winner of “Best Entertainment Provider,” two-time winner of “Magician of the Year” and “Mentalist of the Year” and three-time winner of “Best Reception Entertainment.” Fung was born in Japan and now lives in Seattle, Washington, with his wife and young daughter. “Watching my daughter grow is the most mesmerizing and magical experience of all,” Fung said. Injecting his shows with a mix of humor, magic and mind-reading, Fung mesmerizes audiences all over the world with his never-before-seen illusions. He performs for big corporate clients such as Boeing, Microsoft and Amazon, as well as small

coffee house audiences. He also mentors other magicians internationally. Fung said that he began practicing magic for the first time in the fifth grade to impress a girl. “I got a magic kit, and I thought if I practice and I win the talent competition, I’ll get the girl,” Fung said. “So I practiced, and then the day I performed I was so nervous. I volunteered some kid to join me on stage to help with the trick. Unbeknownst to me, that kid had the exact same magic kit I had bought. So he knew every secret, and you know how fifth graders are, he ruined every single trick. I was so embarrassed.” Years later, Fung once again

picked up magic and began performing again at the age of 14 when he moved to the United States. “I used magic to deflect their attention from seeing my insecurity,” Fung said. Fung gained national exposure in summer 2015 when he appeared as a featured performer on “Fool Us,” a show where contestants aim to fool famous magicians Penn and Teller with their magic skills. “It was a fantastic experience,” Fung said. When he is not performing on the road or spending time with his family, Fung is a passionate volunteer in the Seattle community for

“Birthday Dreams” and the “Crisis Connections.” Birthday Dreams, a nonprofit organization, creates birthday parties for children in homeless shelters whereas Crisis Connections provides a caring voice through the phone to help those in crisis and empower them to make a positive life change. Fung said he is devoted to expanding the art of magic while serving his community and sharing his passion with the world. “Together, we can build a stronger, more caring, and empowering community!” Fung said.

Shamrock scavenger hunt begins

By Kylie Balk-Yaatenen
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The Oshkosh Parks Department is hosting a scavenger hunt where residents are encouraged to find a shamrock named “Sassy” that is hidden somewhere new in the City of Oshkosh each week of March. The department’s Facebook page posts riddle-like clues on where to find Sassy every Tuesday and Friday. First, clues are given on the department’s Facebook page, and if the character is not found, an additional clue will be posted to help people find it. Previously, the department has done similar scavenger hunts in December with “Ernie” the elf, in January with “Flaky Francine” and in February with “Hearty Herb.” In each scavenger hunt, once the character is found, the department encourages the participant to

post a picture tagging the Oshkosh Parks Facebook page. The first week’s clue was, “Being tucked away in a quiet neighborhood is quite nice for my first hiding spot; And there is plenty to do here if you are just a wee tot! there is an open field and a playground around; For older tots there is baseball and tennis...the opportunities abound.” During week one, Sassy the shamrock was found at 44th Parallel Park on 2230 Allerton Drive by a family in the community. Week two’s clue is, “I’m out here in ‘Event City’ for my next hiding place, while chilly right now this is such a beautiful space! Take a walk and come find me, so these beautiful views you can also see!” Jen McCollian, the revenue facilities manager for the Parks Department, said that the department wanted to be able to provide a

COVID-19-friendly way for families to get out of the house while also staying socially distanced. Additionally, she said that they decided to do these scavenger hunts as a way to promote the parks. McCollian also said that some of the parks that they have been using for the hunts have been in smaller neighborhoods that most of the community is not aware of. “We try to also do the scavenger hunts in parks that we have recently updated and have done projects in,” she said. “This way we can showcase the new projects that we have done.” For more information, go to the Oshkosh Parks Department’s Facebook page facebook.com/OshkoshParks/ and stay tuned for more clues regarding the whereabouts of “Sassy” the shamrock.



Courtesy of Oshkosh Parks Department
Whoever finds “Sassy” the shamrock first will receive a prize.

Singleton speaks on tragic event

Turning heartache into a message for a generation

By Tom Antrim
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Former Chicago Cubs player Chris Singleton spoke at a UWO virtual event last Thursday about the wisdom he’s gained as a result of racism and the obstacles African Americans face on a daily basis. Singleton is well-known as a former player for the Cubs, but what most do not know is that his mother was murdered by a white supremacist at Mother Emanuel AME church in downtown Charleston, South Carolina on June 17, 2015. Singleton, now age 25, lost his mother when he was just 18 years old. But yet somehow, he has learned to forgive his mother’s killer, Dylann Roof. Singleton, a strong and passionate individual, said that he believes in spreading messages that revolve around resilience, unity and loving one another. “Forgiveness, I’ve realized, is

not for the other person,” he said. “Forgiveness is for you.” Singleton displayed something truly extraordinary by learning how to let go of the anger and resentment that built up inside of him. It is truly remarkable how he has taken a traumatic experience and created positive outcomes. Singleton said he strongly believes that teaching is an important part of creating a progressive nation. Throughout his speech, he encouraged viewers to teach their family members and friends about the inequality that is present in our society. During the virtual event, there was some time at the end for students and participants to ask questions. I asked Singleton what ways non-minorities could help people of color besides teaching people in our community about the current issues. Singleton said that there were

two things non-minority individuals could do to help. “Number one, you can cheer them on when they’re out like me, when they’re fighting for unity, when they’re marching against police brutality,” Singleton said. “For my white brothers and sisters, sometimes you just have to encourage others that don’t look like you, when you see them out there doing the hard work, if that’s not you. If that is you, get out there with them.” His second piece of advice was to research topics that hinder activism such as redlining, a discriminatory practice that puts services out of reach for residents of certain areas based on race or ethnicity. “We can literally go on Google and search about so many different things,” Singleton said. “I think just learning before you go into those conversations is something everybody can do.” The second question I asked Chris was, “How do you deal with racism and what advice can you give to other people of color facing prejudice?” Singleton said while he did see things of that nature, it didn’t get

him down because he realizes that even though there is so much work that needs to be done in America, he thinks we have come a long way. “So, I would advise you to not get discouraged, because I truly believe that even though it may be tough, we can still do great things,” he said. Singleton said he wants minorities and allies to know that even though there is still work to be done, we have accomplished plenty already. He also touched on the idea of white privilege, something many people still fail to acknowledge in our society. He explained how he had even experienced privilege as a child, having a mom and a dad that supported him and were always there for him. Singleton said that even though minorities do not have the privilege that white people do, if they’ve had another privilege that they can explain, it will help non-minorities to understand them. On the subject of white privilege, Singleton stated, “I think when we don’t recognize our privilege, that’s where the foul play

and the harm comes.” Singleton also referenced many honorable public figures in his presentation, nodding to Martin Luther King Jr. on a few occasions. He points to a quote from King, “I remember Dr. King had a speech that said people always say, ‘Why don’t you just pick yourself up by your bootstraps? That’s an incredibly cruel thing to say to a bootless man.’ You’re talking about generations and generations of people that weren’t given opportunities until years ago, decades ago. Some people still aren’t given those opportunities.” Singleton highlights the fact that even though the United States is more progressive than it once was, there is still much more work that needs to be done. He has even written a few children’s books to spread his message of love even further. His books encourage children to keep their hopes high and reassure them that they can do anything, regardless of their skin color. Singleton released his newest book titled “Your Life Matters” just a couple days ago on March 9.

UWO celebrates winter carnival

By Cassidy Kennedy
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From March 5 through 11, all of the resident halls, fraternities and sororities were eager to compete this year in a variety of activities for the annual winter carnival.

Winter carnival’s 2021 theme was traditions that represent the 150 year anniversary of UW Oshkosh, and could include themes like Country USA, EAA, Miss Oshkosh Pageant, Rock USA and Oshkosh B’Gosh Fest.

The first event was on Friday, March 5, and included ice sculpture-making corresponding to the theme of an organization’s choice.

The next event was on Sunday, March 7, and included a penny war contest where pennies earn points for the teams and any other coin loses points.

On Monday, March 8, the banners for each organization’s themes were due, and a scavenger hunt around campus took place as well.

Emily Carlson from Alpha Xi Delta said that her favorite winter carnival event was the scavenger hunt.

“It was so nice outside and I got to learn about the different buildings on campus,” she said. “For example, I learned that we had a planetarium.”

Marble races, a competition in which teams raced against one another to keep a marble on a pool noodle while passing it to the next person in their group, were on Tuesday, March 9.

On Wednesday, March 10, there was a human battleship event where teams face one another as human battleships.

The last day of winter carnival is Thursday, March 11, and on this day, winners of the penny war contest will be announced and an awards ceremony will occur later that night following the virtual comedian.



Courtesy of Hannah Osborn
Alpha Xi Delta and Sigma Pi ice-sculpting a boot to represent their theme of Country USA.



This week in UWO history

March 11, 1920 — Oshkosh lost 14-17 to River Falls in basketball, but the team had a good excuse for their performance. Poor train connections in Hudson forced them to take a sleigh. The drifts become too much for the horses two miles outside of Hudson. The players walked the remaining 10 miles through snow and water to River Falls.

March 13, 1974 — Students picketed in support of faculty facing layoffs.

March 14, 2003 — The UWO men’s basketball team advanced to the Elite Eight after it defeated Randolph-Macon 53-47 in the D-III “Sweet Sixteen” tournament. Senior All-American and co-conference player of the year Tim Dworak led the team in scoring with 27 points. All the more impressive was that the tournament game was played on the Yellowjackets’ home court. Oshkosh bowed out of the tournament the next day with a 68-53 defeat at the hands of Hampden-Sydney Tigers.

March 15, 1995 — Oshkosh, the defending NCAA D-III baseball champion, lost to Division I power Arkansas, snapping a 20-game winning streak. The streak began in the 1994-1995 season when the Titans won their last 13 contests. After the defeat, the Titans won at least their next four games.

March 16, 1996 — The Oshkosh women’s basketball team

won the D-III National Championship, defeating Mount Union 66-50 in front of 4,001 fans at Kolf Sports Center. Shelley Dietz leads the Titans with 20 points, while NCAA D-III Player of the Year Wendy Wangerin chipped in seven. The Titans 31-0 record marks the second time in NCAA D-III women’s history that a team went undefeated in a season, matching Capitol’s 33-0 1995 season. (Ironically, Capitol defeated Oshkosh in the title game.) Coach Kathi Bennett, daughter of former Wisconsin Badger coach Dick Bennett, coached her first national championship team. After the tournament, she was named NCAA D-III Coach of the Year.

March 17, 1979 — St. Patrick’s Day revelry got out of hand in 1979 as several thousand students gathered along the strip south of High Avenue, waiting to gain entrance into bars that were already overflowing. By midnight, revelers were stopping traffic, smashing windows and hurling objects. 22 students were arrested, although most of those taken to jail didn’t live in Oshkosh. They had come here for the party after late-night TV host Johnny Carson told his viewers that Oshkosh was the place to be. As a result of the escalating problems on the holiday, a special committee was created to investigate options. For about 25 years beginning in 1982, the school’s spring break was always scheduled to occur during the week of St. Patrick’s Day.

Information provided by UWO archivist Joshua Ranger.



St. Patrick’s Day vandalism in Oshkosh on March 17, 1979.

Old fashion trends make a comeback

By Mattie Beck
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When quarantine hit and people were forced into a time of uncertainty, some started looking back on decades where life was more rock and roll.

Looking at fashion, social media and streaming services, one can notice that the popularity in trends from past decades has made a comeback in today’s world.

The nostalgia for a time and place that some generations never lived came to life through fashion and media.

From mom jeans to “Back to the Future,” there was a huge spike in content previously seen throughout the months of lockdown.

So where exactly did this newfound love of previous trends come from?

The answer is one that many speculate on, but come to the main conclusion that it is purely based on nostalgia and yearning to live in a time people believe was more appealing.

Andrew Smock, radio/TV/film department chair, gave his own insight on the subject.

“Some people are drawn to TV

shows and movies as a means of trying to understand past decades,” Smock said.

This is certainly true for many individuals as, for some, television is one of the best resources to explore past decades.

It’s a way to find out how life was lived, how families interact and even how students coped through their own dilemmas.

Along with that, there was another factor of seeking out old media due to the pandemic halting productions of any new content.

“The release of new content has been significantly hindered by

COVID,” Smock said. “People are looking for something different to watch. That might mean re-watching something they haven’t seen in years, or discovering something they’ve never watched from a decade gone by.”

Smock makes the point that with no new content being released, it became time to take a trip to the past.

When looking back to movies for discovering new content, many people found the fashion standards of these decades appealing and trendy.

Most take inspiration from what

they observe in media they enjoy, which is exactly why these trends are coming back into style.

From Cher’s iconic outfits in “Clueless” and all the outfits found in “The Breakfast Club,” many trends from past decades have been repurposed into today’s society and styles.

From fashion trends to movies and television, quarantine brought people together to look back on a time when life seemed simpler and groovier through the magic of television and movies.

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Dot's Pretzels
C-Store (5 oz): \$4.29
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**Frosted Flakes
(or any cereal)**
C-Store (13.5 oz): \$5.79
Retail (13.5 oz): \$2.99



Goldfish
C-Store (31 oz): \$11.99
Retail (30 oz): \$7.39



Pizza Rolls
C-Store (50 ct): \$6.89
Retail (80 ct): \$6.49



Annie's Mac & Cheese
C-Store (10.7 oz): \$8.39
Retail (10.7 oz): \$4.91

Food delivery services drain wallets

By Katie Pulvermacher
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People in America have been spending unreasonable amounts of money on food delivery apps which have skyrocketed in business due to COVID-19. Why do people continue to spend more money on goods with jacked-up prices?

Restaurants in the past year of COVID-19 have been trying to adapt to the challenging times. For many, that meant transitioning sales to takeout and delivery.

The most convenient way for restaurants to do so has been by enlisting the help of third-party providers like DoorDash, GrubHub, Uber Eats, Seamless, Postmates, Instacart and other on-demand food delivery apps created for convenience.

According to Forbes, many people do not realize that after commissions and fees, these providers can cost consumers up to 40% more and can cost the restaurant up to 30% more.

These services have evidently been convenient for consumers, but they are draining people's bank accounts.

As of December 2020, DoorDash was worth an upwards of \$32 billion, according to CNBC, and is still growing.

Last week, my friend and I ordered Chick-fil-A from Doordash. We ordered a 12-piece chicken nugget, waffle fries, mac and cheese, a fruit cup, two small frosted lemonades and a cookies and cream milkshake.

This should have cost us around \$25, but ended up costing \$45 in-



Katie Pulvermacher / Advance-Titan

Ordering food on delivery services such as DoorDash can mean you are paying up to 40% more than if you were ordering that same thing in person.

cluding the tip. DoorDash gets the bulk of its prices from inflating the costs of items, but the amount we ended up spending was insane just on seven small food items.

Back in June of 2020, the book series "Eat This, Not That!" a media franchise owned and operated by co-author David Zinczenko, shared that some delivery apps charged customers more by raising menu prices on the app without telling the restaurant.

This directly affects businesses, and does not make the apps look

good.

As great as food delivery services are for providing jobs for people and food being delivered in a very fast manner, there are often mistakes and mix-ups in orders.

Instead of the 12-piece chicken nugget order, we ended up getting a four-count chicken strip. The prices between these two options are very similar, so it was not a big deal, but it was a mistake.

Other issues with DoorDash and similar food delivery services include the apps being down, the

cancellation of an order, drivers being handed the wrong order, delivering the wrong order and more.

If people want to support businesses, ordering from specific places is the best choice. In a survey from Influence Central, 60% of people who got delivery lately ordered directly from the restaurant. This ensures that all of the money the customer pays for the food goes directly to the restaurant and not to greedy third parties.

Make memories, not 'memories'

By Owen Peterson
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It seems like people in the current world have a need to photograph everything they do, whether it's a trip across the country or simply taking a walk, and why shouldn't they?

Most people in first-world countries are equipped with cameras on their phones – increasingly good ones, too – and there is essentially unlimited space to store these photos, so society has been equipped with the perfect tool to capture life and cherish every memory.

But, in reality, research over the last decade has shown that this constant documentation of life is actually impairing the ability to make real memories. In fact, it would seem that the process of "making memories" is doing anything but.

The TIME article, "How social media is hurting your memory," described this memory impairment process, as "externalizing" one's memory.

The article, written by Andrew Gregory, explains that, before the internet was widely available, information was stored either in someone's mind or in external storage such as books or the minds of experts. This meant that any knowledge that one did not possess took effort to retrieve, but this effort has been all but erased by the internet.

Because it is so easy to look up

information, people see less need to store information internally. This so-called "Google effect" points to an overreliance on knowledge that one is never truly in possession of.

Based on this, it is argued that this effect is not only taking place with information, but memories. If it is so easy to document events with photos and post them for everyone else to see, what need is there to store the memories ourselves?

Well, the danger in storing your memories externally stems from the simple yet damning idea that the act of taking a photo ensures that one will remember the moment considerably less than if they had simply observed it.

"When somebody's taking pictures because they have to post them on Facebook," Julia Soares, a researcher at UC Santa Cruz, explains, "there's research to show that they're going to remember the event less positively [than] if they're taking the photos really intentionally."

This is precisely what differentiates taking pictures for social media from the job of a professional photographer. With social media, the intention is rarely to savor or value a moment, but rather to make an impression on others, which is where the value of a memory is lost.

But what about photo-taking habits in the past, like for photo books and scrapbooks? How are they any different? I'm not too sure that they

are, in impact at least.

The glaring difference between these two is the volume. Whereas traditional "external memory" methods were usually reserved for special occasions (which, sure, is probably problematic in its own right), social media memories are constant, capturing even the most mundane of moments.

This is completely unsurprising, as it is well known how constant and intrusive social media is in one's daily life, but nonetheless problematic. Knowing what is known from the aforementioned studies, the constant "making" of these memories would put one in an uncomfortable scenario: How much is one willing to risk forgetting?

Okay, admittedly a tad dramatic, as social media posting will not render one demential, but I would like to posit that this constant documentation is hampering the value that one gets from life's moments.

While, sure, maybe one won't be "forgetting" anything if they make a habit of looking back on all of their "memories," but that might be precisely where all of the value of making real memories is lost.

Looking back on these photos, one may think that they think that they are recalling a moment, but what they are really recalling is a hollow version of the moment that was devalued the second a photo was taken.

By detaching oneself from a moment, the chances that one will actually remember the moment for all that it really was is very low. While one may hold on to the still, that can never compensate for what was lost due to distraction.

This, I believe, is because a memory is not an image. It's much more.

To me, a memory is a moment, captured by all of your senses, encased in indescribable feelings, that could never be adequately represented by anything other than your own mind.

While photos merely serve as cues, memories can tell the whole story because they were created with the attention of all of your senses, can more precisely remind one of how you actually felt in a moment and provide context.

As psychologist Linda Henkel puts it, "[Pictures are] not necessarily the true, full version of what happened."

Maybe this is just a completely naive and overly sentimental take, but I really would like to believe that there is more meaning in a memory than in a photograph.

All that being said, I do not mean to either condemn photography or social media as a whole, but to simply say that I believe appreciation should always be prioritized, especially over something as inconsequential as social media.

Sports

UWO basketball season skids to a stop

By Jonathon Samp
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The UW Oshkosh men’s basketball team season came to an end on March 3 after losing to UW-La Crosse by a score 75-72 in the Wisconsin Intercollegiate Athletic Conference (WIAC) semifinal.

The Titans came into the game winning their last five games and their first playoff game against UW-Stout. This game was a different story. UWL was hungry to get back into the WIAC championship, as all of the WIAC teams were, and they showed it last Wednesday.

UWL came out in the first half shooting 54.8% from the floor, and the Titans could only match that with a 36% field goal percentage. This allowed the Eagles to get out to a 10-point lead heading into halftime.

During the second half, the Titans came back to life, as they increased their shooting percentage of 40.6% and they managed to post 44 points on the board to the Eagles’ 37 points.

The Titans managed to get it to a tie the game at 56-56 with 9:43 in the second half after an Eddie Muench 3-point basket. The Titans finally did take the lead with 2:01 left in the game after Hunter Plamann sank a huge 3-pointer, but unfortunately that lead did not last long as the Eagle’s Wyatt Cook matched Plamann’s 3 just 13 seconds later to tie the game at 70-70.

The score remained tied for over



Katie Pulvermacher / Advance-Titan

Despite losing to UWL in the WIAC semifinals, UWO led the conference in scoring (80.3 points), 3-point percentage (41.8%), 3-point percentage defense (29.4%), assists per game (13.71), defensive rebounds per game (30.29) and 3-point field goals made per game (10.57).

a minute, and with 27 seconds the Eagles’ Cook made a layup to break the tie. That was seemingly the dagger UWL needed to secure the win as they added on 3 more points to get to a score of 75, and UWO’s Levi Borchert was the

only Titan able to score in the final seconds getting the score to 72.

The Titans finished the season with an overall record of 5-2. They were undefeated at home with a 3-0 record, and they were .500 on the road going 2-2. As a team,

the Titans shot 49% from the field on the season and averaged 80.3 points per game.

Although this was not the end the Titans and their fans were looking for, the team competed in every game, win or loss. The Ti-

tans are a young team with leadership from Borchert and Will Mahoney, and the sky’s the limit for them with hope of an NCAA Tournament happening next season.

Track makes most of final indoor meet

By Jonathon Samp
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The UW Oshkosh Track and field ran their final race of the indoor season last weekend in Whitewater for the “Last Chance” meet. Although no scores were recorded for this meet, it was a chance graduating seniors to have one more opportunity in the indoor track. The Titans competed against all the other WIAC schools in the meet, and they did well in the meet even in a setting that differed from all their other meets this season.

“I feel that our team did an exceptional job at the ‘Last Chance’ meet. This meet felt more normal than the past indoor meets this year since there were multiple teams competing compared to just one [other] team,” junior distance runner Sydney Fricke said. “Our team reacted well to the competition during races and other events while treating the meet as an opportunity to improve and showcase all the training from the last couple of months.”

This meet was also an opportunity for these athletes to improve their times and evaluate their performance. Junior Andrew Rathkamp explains how he felt about his performance during the “Last Chance” meet.

“Personally, I felt I performed well. The goal going in was to win the distance medley race and that’s what our relay did,” Rath-

kamp said. “The other 3 guys in the legs before me ran great positions, and that’s ultimately what got me in position to win the race.”

Rathkamp was the last leg of the men’s distance medley team that placed first with a time of 10:26:11.

Fricke also illustrated where she sees room for improvement in her competitions.

“I see room for improvement during the middle of my races. This is when I struggle the most mentally to stay tough and battle through the pain,” Fricke said. “I hope with more racing in the future to build up my confidence and to stay more consistent during the entire race.”

Although the indoor season comes to a close another door opens with the outdoor season for the track and field team. This outdoor season is expected to have championships for track and field which has these athletes setting goals for themselves.

“My main goal for outdoors is to make the conference meet. I haven’t had the chance to compete at WIAC champs yet on the track, so it’d be a great opportunity to compete for a conference medal,” Rathkamp said.

Fricke also explained her goal for the outdoor season.

“My goal for the outdoor 5K would be to PR [personal record] and have consistent splits each lap,” Fricke said. “I have never



Katie Pulvermacher / Advance-Titan
Freshman distance runner Lauren Urban finished first in the 5,000-meter race with a time of 19:50:00. UW-La Crosse’s Jana Dawson clocked the second best time of the event at 20:07:59.

raced the 10K, as track was canceled last year, but I am excited to try it and see how tough I can be for 25 laps.”

Improving themselves and each other is what this team is about. They are always challenging each other and making each other better every day. With the recent warmer weather, it should be a good outdoor season for the UWO track and field team in 2021.

Softball starts season off with a sweep

By Jalen Dixon
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The UW Oshkosh softball team swept St. Norbert College in consecutive shutout games by scores of 4-0 and 8-0 in a double-header on March 9.

UWO sophomore Maddie Fink and freshman Mia Crotty both led their team by pitching seven-inning shutouts.

Fink allowed just six hits while striking out 11 batters in game one, while Crotty allowed just five hits while striking out two in her first career start as a Titan.

Limited to just six games the previous year, the Titans were excited to get back on the field and play after a long offseason due to the COVID-19 pandemic.

Head coach Scott Beyer said he and his girls got “some highly needed reps” this week in practice. Beyer is excited to get the season started and knows that he’s got a lot of experience with his eight seniors this year.

“Maturity and leadership are our two biggest strengths this season,” Beyer said. “We’ve got eight seniors this year and four super seniors and that experience is something you just can’t teach.”

Super senior Kailee Garstecki was on the same page as her coach when she was asked what she thought was her team’s biggest

strength for the upcoming season.

“Everyone on this team cares for each other on the field as well as off the field,” Garstecki said. “People aren’t fending for themselves. This group has a great culture, and that’s one of the things that I love about us.”

As a veteran for the team, Garstecki is ready to help out the younger girls with anything to make sure that everyone is ready and committed to the team.

“I see everyone on this team as not only just my teammate, but as my family,” Garstecki said. “I’m one to calm everyone’s nerves and if you miss a ball or strikeout, I am there to say, ‘Hey, keep your head up and pat you on the back’”

Maturity can drive a team’s success, and that is the plan for the Titans this year. Super senior Katie Fontanetta is excited to get the season underway. She couldn’t wait to get back on the field after their shortened season from last year.

“It was upsetting having our season end so abruptly last season, but I think we feel good as a team,” Fontanetta said. “We have a lot of new talent that has come in as freshmen and, as a whole we are a strong team.”

UWO will play Concordia University in a double-header on March 17 with game one starting at 2 p.m. and game two starting at 4 p.m.



Courtesy of the UWO women's basketball Instagram
UW-Whitewater's 58-point scoring total in the WIAC championship was the second lowest scoring game the team had all year. The lowest scoring performance by UWW was when UW Oshkosh held them to 51 points in a 69-51 UWO win on Feb. 12.

By Cory Sparks
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The UW Oshkosh women's basketball team defeated UW-Whitewater by a score of 74-58 in the Wisconsin Intercollegiate Athletic Conference (WIAC) championship on March 5 in the Kolf Sports Center.

The win was arguably the greatest group effort that UWO had seen all year with guards Leah Porath (17 points), Jenna Jorgensen (15 points), Julia Sillo-way (14 points) and forward Nikki Arneson (11 points) all scoring in double figures in the win.

This group effort contrasted the two dominant performances by Porath, who scored 30 points in a 79-59 win against UW-River Falls on March 1 and a career-high/school-record 35 points in UWO's 67-59 win over UW-La Crosse on March 3 to advance to the championship game.

"Leah carried us to get us [to the WIAC championship], and then we kind of had a team effort offensively on Friday night," head coach Brad Fischer said. "It

was very rewarding for me to see so many different contributions. It felt valuable for the team that we had built."

After shooting 10-for-40 (25%) from behind the 3-point line in the first two games of the WIAC tournament, UWO found their groove by shooting 10-for-22 (45%) from beyond the arc against UWW. This deep-shooting effort spread throughout the team as five different players contributed.

"Five different people hit threes in the third quarter when we pulled away. That's the type of team we had built, with multiple threats on the floor and from different classes," Fischer said.

UWW was led by center Johanna Taylor, who scored a game-high 23 points on an 8-for-15 shooting effort while also going 7-for-9 from the free-throw line.

UWW did not enjoy the same success from behind the 3-point line that UWO did, as they went 3-for-18 (16%) from beyond the arc.

In Fischer's nine years as head coach of the team, this was his

sixth time coaching a team to a WIAC championship. He not only appreciates the success that he has been able to see as the head coach, but he gives credit to alumni who consistently support the team on social media.

"When I started, I was hoping that I could help build a program that could get to one [WIAC championship] and get a trophy, and kind of turn things around," Fischer said. "When you look at the track record now, it's just become a habit. I'm super proud of the legacy that all of our alumni have built. The girls that I coached in my first couple of years here are some of the most vocal in support of the girls that are still playing now, and that's a great feeling."

Among all of the players on the UWO roster, Karsyn Rueth is the only one, as of now, who will not be returning. Rueth had seven points while going 3-for-5 from the field and 1-for-2 from behind the 3-point line. Rueth, a traditional center, allowed UWO to spread the floor and alter their offense since she was able to

shoot 37% on the year from beyond the arc.

"I am so happy that she got to go out like this. We couldn't have done it without her. Having a post player who can shoot threes like she can with her quick release allowed us to start looking at playing five out as an offense," Fischer said.

Before the WIAC announced that winter sports would happen, there was a possibility that Rueth wouldn't even be playing with the team if no games were to take place this year. Rueth works multiple shifts a week at an assisted living facility, and she didn't see the benefit of playing basketball during her senior year if there wasn't going to be any games.

After a coach-player conversation, Fischer asked his senior center to wait until an announcement was made before making any playing decisions.

"When we didn't know if we were going to play games in December, she wasn't sure if she'd be playing for us," Fischer said. "I just tried to tell her that we should just do it until we know

what's happening. There's no way we [could] win this without her, and I'm so glad that she stuck with it."

With all other players being expected to return to the team next year, Fischer said he has his eyes set on a final four appearance. He believes that this team has the players needed in order to make a deep run in the NCAA tournament.

He also said he expects this team to be hungry after making it to the sweet 16 round of the tournament last year before COVID-19 canceled it and after not being able to have a national tournament this year.

"We have some unfinished business from the last two years. Last year we didn't get a chance to finish the [NCAA] tournament, and this year we didn't get a chance to play," Fischer said. "We got to cut nets and keep streaks going and things like that, but we have bigger goals that we want to accomplish. We saw the guys win the national title a few years ago, and we're hungry to see if we can make a run at that."

Swim and dive, Lieder finish off the season

By Cory Sparks
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The UW Oshkosh swim and dive team lost to UW-Eau Claire 199-86 on Feb. 27 at the Albee Pool to close out their 2021 regular season.

The meet against UWEC was just UWO's fourth, and last, of the season, and this year was definitely different for a group that is used to evaluating their progress based on performance against other schools.

"We had a lot of training and not a lot of competition," swim and dive coach Christopher Culp said. "We really use competition as part of our training cycle, so to not have that consistent evaluation of how we're doing definitely threw a wrench into our normal plan."

Senior freestyle/butterfly swim-

mer Jarrett Lieder has been a huge bright spot for UWO, breaking school record after school record.

Lieder currently has eight school records in the 200, 500, 1,000 and 1,650-yard freestyles, the 400-yard individual medley (which he broke on Feb. 20), was a member in the 200-and 400-yard freestyle relay teams and he was a member of the 800-yard freestyle relay team with junior Alex Jernberg, sophomore Robert Thomasberg and junior Josiah Vandenberg that broke the school's record time at the Feb. 27 meet.

"All things considered, I am generally pleased with my performances this year. However, I am not completely satisfied," Lieder said. "I am proud of the way my teammates are competing this season. Our times have been good when you take into account how

crazy the year has been."

Lieder has found that the encouragement of his team while he swims motivates him, and he recalls all of them cheering him on as he broke the school's 400-yard individual medley record.

"While I was swimming, I saw what seemed like the entire team cheering me on up in the stands, so I knew that if I wasn't going to do it for me, I had to do it for them," Lieder said.

Lieder has caught the attention of his coaches throughout his swimming career at UWO, and they say that his work ethic is the main reason for his success as an athlete.

"When he first came as a freshman, I don't think any of us knew how good he could be," Culp said. "He comes from an athletic family, and once he started you realized that this kid was special be-

cause of his work ethic, his drive, his confidence. He just needed to be coached."

With an unfortunate year coming to a close, Lieder sees the odd circumstances of the pandemic as a lesson on rolling with the punches of life and adjusting accordingly.

The team has been in way fewer meets than it otherwise would compete in, but they've done what they can to make the best of the opportunities presented to them.

"I think there are always positives that can come out of any situation. Yes, the past 10 months really stunk. But as a team, we learned to be flexible. We learned how to push ourselves even with no competitions in sight," Lieder said. "In a generally negative situation, I think we made the best of it."



Katie Pulvermacher / Advance-Titan
The status of next season's competition schedule, in terms of whether or not there will be out of conference competition, is still up in the air.